

Illinois Board of Examiners – Integration Template

**Accredited by AACSB at the Department Level, Accredited March 13, 2017
 Integration of Business Ethics, Business Communication, and Accounting
 Research & Analysis**

Required Accounting Courses	Credit Hours	Business Ethics 3 SCH	Business Com 2 SCH	Balance Hours/SCH in Acct classes
		Integrated or Stand-alone	Integrated or Stand-Alone	
ACCT 200 – Principles of Financial Accounting	3 SCH 45 hours			3 SCH 45 hours
ACCT 301 – Intermediate Financial Accounting I	3 SCH 45 hours			3 SCH 45 hours
ACCT 302 – Intermediate Financial Accounting II	3 SCH 45 hours			3 SCH 30 hours
ACCT 303 Intermediate Financial Accounting III	3 SCH 45 hours			3 SCH 15 hours
ACCT 311 – Managerial Accounting I	3 SCH 45 hours			3 SCH 45 hours
ACCT 312 – Managerial Accounting II	3 SCH 45 hours			3 SCH 45 hours
ACCT 315 – Accounting Information Systems	3 SCH 45 hours			3 SCH 45 hours
ACCT 321 – Introduction to Taxation	3 SCH 45 hours			3 SCH 45 hours
ACCT 401 – Advanced Financial Accounting	3 SCH 45 hours			3 SCH 45 hours
ACCT 431 - Auditing	3 SCH 45 hours			3 SCH 45 hours
Total	30 SCH 540 hours	0	0	30 SCH 420 hours

Business Communications (BC)

Courses that meet the BC requirement of the Illinois Board of Examiners. Beginning in Fall 2012 all business majors at Southern Illinois University Edwardsville must take Management 330. Management 330 is focused on Business Communications. The course description and justification are included below.

Additionally, all business majors at Southern Illinois University Edwardsville are required to take Speech Communications 105 (SPC 105). SPC 105 focuses on public speaking. Business majors are required to take this course due to the importance of public speaking as part of business communications.

Course Number/Title Date of Implementation	Total SCH	SCH counted for BC	Catalog Description	Justification
MNGT330 – Understanding the Business Environment Integrated Course first offered Fall 2012	3	2	Focus is on developing basic business communication skills in written communication and formal presentations and introducing students to the basic functions of businesses and managers.	The course spends approximately 2/3 of its time on business communication issues such as written communications and formal presentations. As noted on the attached syllabus, the assignments of the course focus on writing, business presentations, informal presentations and reports. One of the textbooks used for the course is titled “Business Communications”. Based on a review of the syllabus 2/3 SCH are directly related to business communications.
MNGT 441 – Strategic Management Integrated	3	1	Capstone course using top management perspective to develop	This course requires a significant amount of projects that would be considered business communication. Each student is required to

Since Inception			comprehensive integrative analysis of organizations and environments as basis for development, implementation, evaluation, control of overall strategy. N	submit a formal industry analysis document. Additionally each student is required to prepare and present at a poster session at the end of the semester. Additionally, each student prepares and is evaluated on a number of written cases.
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Non-School of Business Courses that meet the BC requirement

Course Number/Title Date of Implementation	Total SCH	SCH counted for BC	Catalog Description	Justification
SPC 105 – Introduction to Public Speaking Integrated since the inception of the course	3	2	Theories, strategies, techniques for researching, organizing, outlining, and delivering speeches. Emphasis on speaking skills in professional and academic contexts.	This course is focused on how to prepare, organize and deliver public speeches and presentations. Since many aspects of business communications involve public speaking, much of this course fulfills the BC objectives. Based on a review of the syllabus, 2/3 SCH represent topics that are directly related to business communication.
ACS 101 Applied Communication Studies	3	2	Theories, strategies, techniques for researching, organizing, outlining, and delivering speeches. Emphasis on	The SPC 105 course (above) was renamed and is no longer offered. The new course title and number is ACS 101

			speaking skills in professional and academic contexts.	
English 491 – Technical and Business Writing Stand Alone	3	3	Technical communication, professional correspondence, reports, proposals, descriptions, and evaluations; work processing and graphics software. For students in English, business, engineering, nursing, the sciences and the social sciences.	Focus of the course is on professional and business communication. As such this is a stand-alone course to meet the BC requirement. See attached syllabus.

Business Ethics (BE) Requirement

All Business majors at Southern Illinois University Edwardsville are required to take Interdisciplinary Studies 401 (IS 401). This course is offered through the Management and Marketing Department at Southern Illinois University Edwardsville. The focus of the course is on the ethical aspects of decisions made by individuals and businesses. This course meets the BE objectives as specified by the Illinois Board of Examiners.

Course Number/Title Date of	Total SCH	SCH counted for BE	Catalog Description	Justification
IS 401 – Business & Society Stand Alone Course Curriculum of the Course has	3	3	The examination of social, legal, economic, political, global and ethical environments confronting contemporary business.	The focus of the course is on ethical and moral aspects of decisions made by individuals and businesses. See attached syllabus for a review of course readings and assignments. A review of the

focused on Ethics since inception			Emphasizes analysis and appreciation of interdisciplinary perspectives in corporate and social responsibility.	syllabus notes that all of the readings and assignments are either directly or indirectly related to ethics.
<p>GBA 383 – Business & Society</p> <p>Note: the course is planned to be offered the first time in Fall 2020.</p>	3	3	Provides a broad background of normative and descriptive theories of ethical behavior and corporate social responsibility that enhance individual decision making.	<p>The course objectives include among other things:</p> <ol style="list-style-type: none"> 1. Students will demonstrate an understanding of the psychological and sociological factors affecting ethical organizational behavior. 2. Students will analyze morally relevant decisions. 3. Students will demonstrate an understanding of the psychological and sociological factors affecting ethical organizational behavior. 4. Students will demonstrate an understanding of the principle normative approaches to ethics. 5. The student will understand sub-cultural influences in the U.S. and international cultural influences on corporate social

				responsibility and ethical behavior.
MBA 522— Decision Making in Organizations	3	3	Examines the individual and group level dynamics of decision making focusing on non-quantitative issues surrounding managerial decisions and dilemmas.	The objectives of this course are to allow students to use their knowledge to develop a framework from which to make ethical decisions. To identify and reduce biases in decision making, to discern uses and application of both quantitative and behavioral models and to manage and lead group decision making processes.